



Confidentiality/Photo release

Confidentiality Policy

Confidentiality for the patient and their families is of critical importance. References to the patient or family by name should be confined to Swan Songs staff/volunteers.

Social Media & Sharing Your Experience

We encourage you to share that you have participated in a Swan Songs concert and encourage you to link to www.facebook.com/swansongsaustin and www.twitter.com/swansongsaustin.

We ask that you refrain from posting any concert photos or using the names of the recipient and/or their family members.

Statement of Confidentiality

I understand that all information regarding patients, their families and friends is to be kept strictly confidential.

I will not discuss patient information with anyone who is not directly involved in Swan Songs.

I will not post detailed status updates including names or photos from the concert on social media sites.

I will handle all paperwork and forms with proper consideration so that no information is accidentally observed by or released to a non-Swan Songs representative.

Photo/Video Release Form

I give Swan Songs the absolute right and permission to use my photographs or video images in its promotional materials and publicity efforts. I understand the photographs or images may be used in a brochure, publication, print ad, direct-mail piece, electronic media (e.g. video, CD, website, social media, etc) or other form of promotion. I release Swan Songs, the photographer, their officers, employees, agents, and designees from liability for any violation of any personal or proprietary right I may have in connection with such use.

Signature _____ **Date** _____

Print Name _____

Address _____

City, State, Zip _____

Email _____

Phone (area code) _____